



Oifig Fiontair Áitiúil

Local Enterprise Office

Oifig Fiontair Áitiúil Corcaigh Theas

Local Enterprise Office South Cork

SOCIAL MEDIA



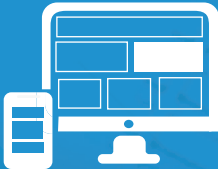
NETWORKING



SALES & MARKETING



INFORMATION TECHNOLOGY



GETTING STARTED



FINANCES



CREATIVE INDUSTRIES



PROFESSIONAL TRAINING

WWW.LOCALENTERPRISE.IE/SOUTHCORK

SOCIAL MEDIA



Social Media for Business

Create an online buzz about your business and achieve business goals using the platforms!

Twitter for business

Learn how to become a Twitter Superstar.

LinkedIn Masterclass

Generate new business leads with LinkedIn.

Facebook for Business

Make Facebook work for your business with our practical half day workshop.

Blogging for Business

A blog is your best voice among the online crowd. Get started!

INFORMATION TECHNOLOGY



SEO - Get found online.

Website Planning & Design

Be passionate about your website.

Google Analytics

Do you know how to measure user behaviour?

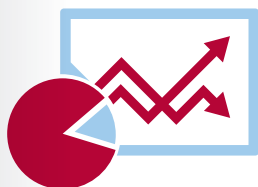
DIY Video Marketing Workshop

Create and share extraordinary videos of your business.

Top Tips for Selling Online

Open your own online store.

FINANCIAL



Understanding Your Finances

Take control of your finances!

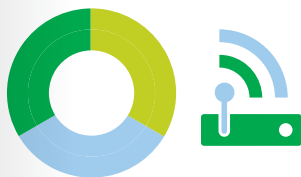
NETWORKING



Getting the best from Networking

Interact with others to exchange information and develop important connections.

SALES & MARKETING



Mobile Marketing

Are you mobile marketing savvy?

Email Marketing

Target your customers with powerful email marketing campaigns.

Creative Marketing on a Shoestring

Solutions for your business.

PR in a Digital Era

Does your business identity stand out?

Grow Your Sales

Exclusive ideas to grow your business.

GETTING STARTED



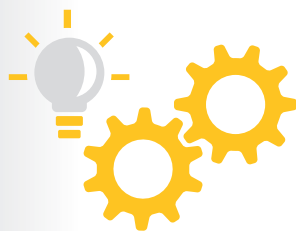
Start Your Own Business Programme

Do you dream of being your own boss?

Business Planning & Funding for your business

Is my business model really viable?

CREATIVE INDUSTRIES



Build a brand

Learn how to build powerful brand identity.

Merchandising for Craft & Design Enterprises

Branding is the ability to influence - how does this translate into merchandising?

Steps to making Trade Shows pay off

Be smart and make the most of launching your business/brand at a Trade Show.

TRAINING
EXPERTS

NETWORKING

CREATIVE
IDEAS

VALUE
FOR MONEY

INNOVATION

SUBSIDISED

Oifig Fiontair Áitiúil Corcaigh Theas

Local Enterprise Office South Cork

CHECK OUT ALL OUR
TRAINING VIA

WWW.LOCALENTERPRISE.IE/SOUTHCORK

SUBSCRIBE TO OUR EZINE



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European Union



Cork
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Comhairle Contae Chorcaí