



Working  
with nature

29<sup>th</sup> January 2014

What progress have we made?

# Progress at farm level.....

**Beef & Dairy Sustainability Schemes in place**

**Poultry & pigmeat being finalised**

**Lamb, grain & horticulture to follow**



Emissions



Water



Biodiversity



Animal Health

**Programmes for all primary sectors by end of 2014**



DAWN MEATS

# Progress to date at company level.....

Country Crest

Irish Country Meats

STONEWELL  
NONOVAL BREWING COUNTY CORK

STEWART FARM

Dairygold

SHELL FISH  
DE-LA-MER

299 companies registered

Wyeth  
Nutrition

NUTRICIA  
Advanced Medical Nutrition

87 companies with plans submitted

CARRERY

KUSH  
SHALLFISH

BRITVIC  
soft drinks

SINCE 1946  
WILLIAM  
CARR  
Four generations of craftsmanship and tradition

Green Isle  
2 Sisters Food Group

SILVER HILL FOODS

glanbia

Lily O'Brien's  
CREATED WITH PASSION

Four generations of craftsmanship and tradition  
CARR  
SHELLFISH  
IRELAND

37 Verified members

OLIVER CARTY  
TRADITION 1950 EXCELLENCE

Irish Distillers  
Pernod Ricard

- Almost 60% of exports, target to reach 75% by end of 2014

Red Bull  
Good honest family food  
Producing Irish Eggs since 1966

DAWN  
FARMS

marineharvest  
excellence in seafood

ELP

Irish Dairy Board

KERRY

Further 6 currently being verified by SGS

Smuggler  
Seafood

Bewley's  
1840

AV  
REPUBLIC

glenisk  
for an organic Ireland

Goatsbridge  
PREMIUM  
IRISH TROUT

CLONARN CLOVER  
FREE RANGE EGGS

GLENMAR

KEPAK  
GROUP

Heineken

Slañey  
FOODS

GreenField  
QUALITY EGGS FROM LOCAL FARMS

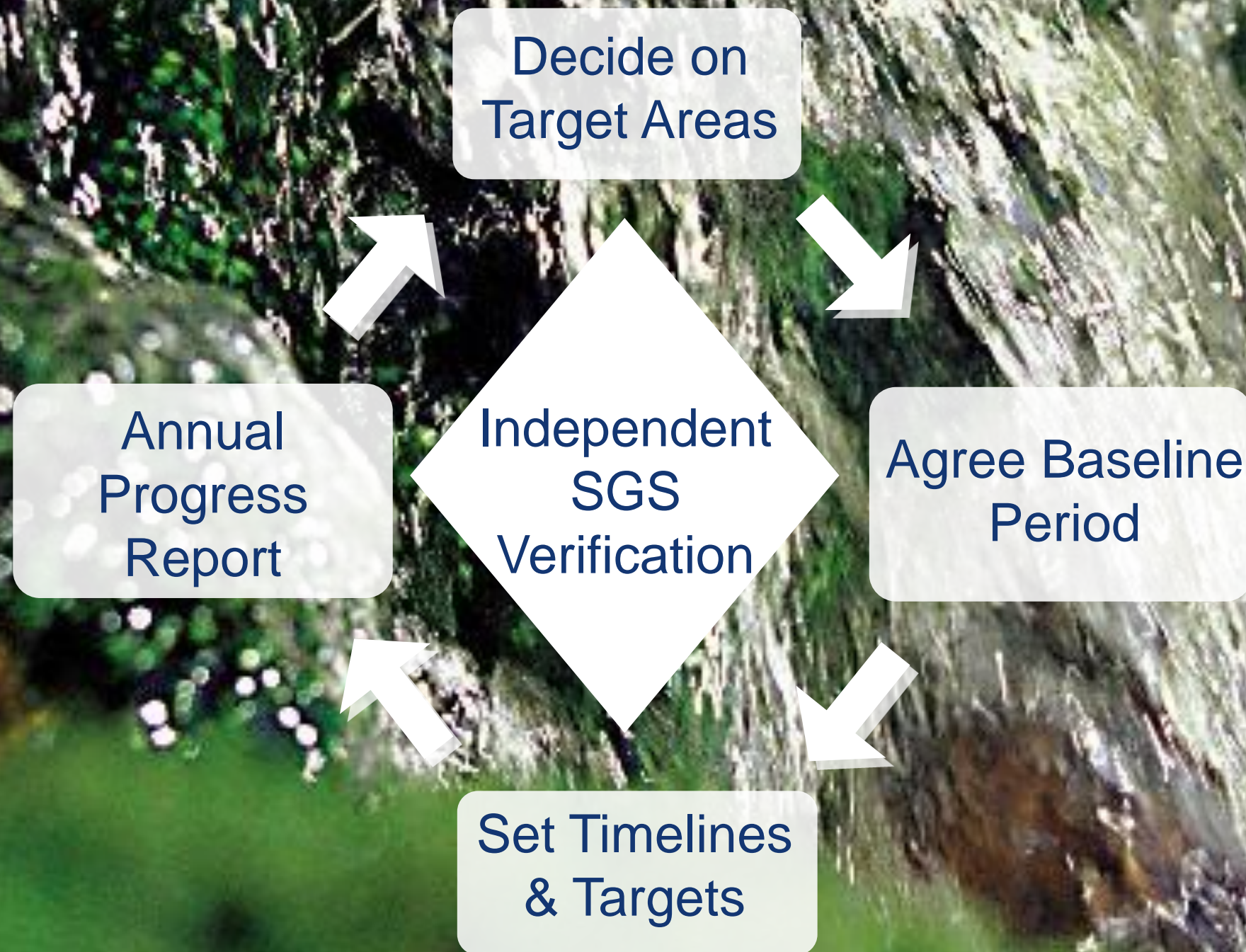
Growing the success of Irish food & horticulture

Bord Bia  
Irish Food Board

What does Origin Green require of companies?



# Development of a Sustainability Plan





# Target Areas covered by plans...

## Raw material sourcing

Supplier Certification | Sustainability Initiatives



## Manufacturing processes

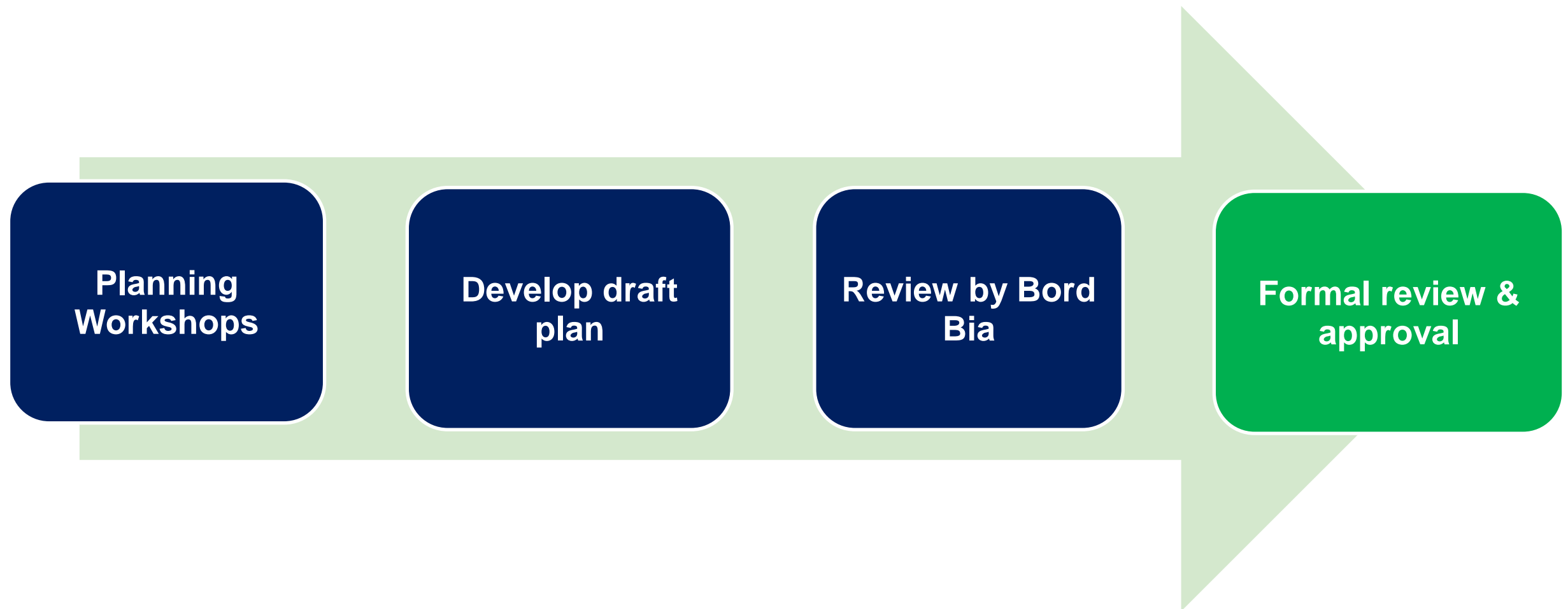
Energy | Emissions | Waste | Water | Biodiversity



## Social Sustainability

Health & Nutrition | Community Initiatives | Employee Wellbeing

# Process for companies after registration





# What are the key requirements?

- ✓ Genuine **commitment** to develop & implement plan
- ✓ Engagement of ALL **employees**
- ✓ Ongoing **measurement & monitoring**

**A successful Origin Green plan  
requires a team effort**

What help is available?

# Support from Bord Bia along the way



Working  
with nature





# Green Business Support



✓ **Free Resource Efficiency Audit**

✓ **Focus on**

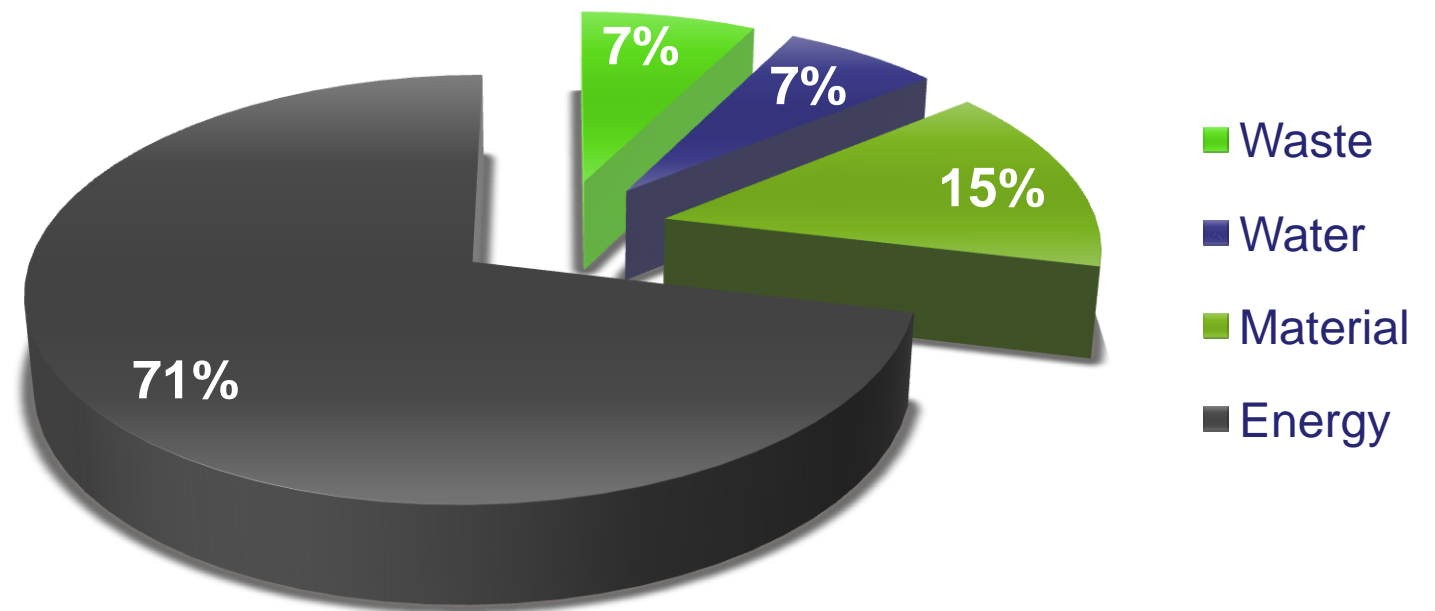
- Energy
- Waste
- Water

✓ **Report on recommendations**



# Savings identified by Green Business in 2012

- ✓ Average potential savings of €60,000 identified
- ✓ Over one third in No/Low cost areas



Find out more...



Working  
with nature

For more information or to register please visit:

[www.origingreen.ie](http://www.origingreen.ie)



@OriginGreen\_



Origin Green a subgroup  
of Bord Bia



[blog.origingreen.ie](http://blog.origingreen.ie)

Growing the success of Irish food & horticulture

**Bord Bia**  
Irish Food Board