

SUCCESSING IN THE FOOD BUSINESS

Hear from some of Ireland's leading food experts about their views on how food businesses can succeed in the current climate. TV Dragon Eamonn Quinn, Brand and Packaging Designer, Andrew Bradley and Joe Doyle Junior of Donnybrook Fair will share their views on how success can be achieved within the food industry

This event is only open to food producers, food distributors, retailers and foodservice operators.

07.30 – 08.00	TEA / COFFEE / PASTRIES AND NETWORKING OPPORTUNITY
08.00 – 08.20	WELCOME AND OPENING
08.20 – 08.40	JAMES BURKE
08.40 – 09.00	EAMONN QUINN
09.00 – 09.20	JOE DOYLE JUNIOR
09.20 – 09.40	ANDREW BRADLEY
09.40 – 09.50	Q & A
09.50 – 10.20	SPEAKER MEET AND GREET

Eamonn Quinn: Traits of a Successful Food Business

TV Dragon and Business Investor Eamonn Quinn will share his views on the traits displayed by successful food businesses and what he looks for when making an investment decision.



Joe Doyle Jnr.,
Donnybrook Fair



DONNYBROOK FAIR

Donnybrook Fair has long been a supporter to Irish artisan producers and has developed a customer base who appreciate quality artisan foods.

Joe Doyle junior will overview the business and provide the participants with some tips and suggestions to secure listings with Donnybrook Fair.

Andrew Bradley, Bradley Brand:
'So What Does Your Brand Stand For?'

bradley:
BRAND & DESIGN

Many food companies are focused on getting the quality of their product so perfect that they often forget about communicating what their brand stands for. Andrew has worked with start-ups and large food producers to assist them in defining their brand. Andrew will challenge the group with some thoughts on defining your brand and creative packaging.

09.50 - 10.20 Speakers Meet & Greet

who should attend?

This event is only open to food producers, food distributors, retailers and foodservice operators.

VENUE

The Royal Marine Hotel
Dun Laoghaire
Registration

We have a maximum of 50 spaces for this and we expect it to be booked out immediately, can you please email Barbara@jamesburke.ie by return and we will send you a link to register. Nominal €10 booking fee as normal

What is the  DUBLIN
FOOD
CHAIN

The Dublin Food Chain is marketing and networking forum which represents many of the outstanding food and drink producers, retailers, foodservice operators and distributors that are based throughout Dublin City and Council. Dublin Food Chain is an initiative jointly supported by the four Dublin City and County Enterprise Boards, The Irish Exporters Association, Bord Bia and AIB.



www.dublinfoodchain.ie

AIB is proud to sponsor the Dublin Food Chain.