

FOOD ON THE MOVE

With increasingly busy lives consumers on the move are placing ever increasing demands on food operators. This seminar takes a cross channel look at how stake holders within the sector are responding to consumer needs. The panel for this event represent Irelands leading experts on the topic and this promises to be a highly energised event. This event is being led by Local Enterprise Office Fingal.

16.15 – 17.00

Big Brother/Little Brother (or Sister)

This is an optional extra event, before the seminar. As large local producers in the Fingal region, Country Crest and Keeling's are offering their expertise on how to succeed within the food sector at this innovative break out master class session. Both companies have been highly successful in the retail and foodservice sectors and are offering their expertise to any small and medium producers on advice and tips. A range of topics will be discussed including route to market, branding and succeeding in the food sector. An event not to be missed by small and medium food producers before the main seminar.

17.30 – 18.00

Registration and refreshments

18.00 – 18.30

Networking and Producer Showcase

The trade buyers and stakeholders from the retail and foodservice sector can network with each other and taste food from some of Dublin's newest producers. Dublin based producers wishing to showcase their products should contact Barbara by email (Barbara@jamesburke.ie) immediately. Tasting stands will be required. Maximum of 10 tastings. Session not to be missed.

18.30 – 20.00

Seminar

Hear from The Dublin Food Chain's expert panel of speakers and participate in some challenging discussions on "food on the move".



Derek Murphy, Topaz

Product innovation for dashboard dining

Derek will present an overview on how the forecourt and convenience sectors performed in food through recession and how customers have changed how they interact with the sector. The presentation focuses on the type of consumer Topaz forecourts cater for today and what type of product they are looking for. It also looks to the future and what new customer types are emerging which the forecourt sector need to cater to.



Aoife Green and Eddie Wilson, Ryanair

How to feed 86 million people

Ryanair is the largest Airline in Europe carrying 86 million passengers this year! Hear how they cater for their needs. Aoife Greene and Eddie Wilson from Ryanair will overview the Ryanair food offer and the patterns they are experiencing with consumers while travelling.



Sharon Yourell Lawlor, Britvic

Understanding the Irish consumer "on the go"

Sharon Yourell Lawlor will provide key insights into Irish consumer lifestyles "on the go" and the part that food and beverages have to play. This is the first time this recently conducted research has been shared in public.



Jason Doyle, Bewley's

Coffee consumption within the food channel

Coffee consumption continues to grow with Irish consumers becoming more and more sophisticated in their tastes. Foodservice operators have never been as challenged to provide high quality coffee experiences for their customers! Jason will overview the trends and patterns they are experiencing.

20.00 – 20.30

Networking and Producer Showcase

WHO SHOULD ATTEND?

This event is only open to Dublin based food producers, food distributors, retailers and foodservice operators.

VENUE

This Dublin Food Chain event will be held in The Radisson Blu Hotel, Dublin Airport.

REGISTRATION

With the very high calibre panel of speakers we have secured for this event, we expect the event to book out very quickly. Places are limited at this seminar to 150 and early booking is essential. There is a nominal €10 booking charge. To book, simply click *Book Now*.

WHAT IS DUBLIN FOOD CHAIN?

The Dublin Food Chain is a marketing and networking forum which represents many of the outstanding food and drink producers, retailers, foodservice operators and distributors that are based throughout Dublin City and County. Dublin Food Chain is an initiative jointly supported by the four Dublin City and County Local Enterprise Offices, The Irish Exporters Association, and Bord Bia.

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