Welcome to the Student Enterprise Awards 2015-2016

Local Enterprise Office South Dublin is delighted to welcome you to another exciting year of youthful enterprise and innovation.

This year in South Dublin, 650 students from 18 schools in the county participated with 85 business projects competing for a place at the County Final. 55 enterprise projects were shortlisted representing 180 student entrepreneurs across the 3 categories. These finalists showcased their enterprising acumen at the County Final proving that youth entrepreneurship is alive and well in our county. A total of 27 awards worth close to €4000 were presented to exceptional projects in the areas of publishing, sport, technology, beauty, crafts, textiles and fitness.

Coláiste Éanna was dubbed Enterprising School of the Year 2015 and its Intermediate finalist My GAA Journey set up by Dara Ward represented South Dublin at the National Final in Croke Park where he won the top honour of 1st place in his category.

Junior and Senior County Award winners from Coláiste de hÍde did their school and county proud with Recycled Delights set up by Aaron Murphy Taylor scooping Most Innovative in his category at national level. Remarkable serial entrepreneur Dylan Leon is one to watch as he made the journey to Croke Park for the third time with his Senior Laced Up. What an achievement!

Congratulations to all of the students and their teachers on their commitment and enterprising spirit.

We are fortunate to have on board again the continuing generosity and support of our main sponsor, Institute of Technology Tallaght who have supported our initiative for the past 5 years.

We urge you to use all the resources we offer, which, are once again available to participating schools in 2015/2016.

Wishing you enterprising success and looking forward to working with you again.
ENTERPRISE WORKSHOPS FOR STUDENTS

The workshops are offered in school and are delivered by Sadie Wheatley of SW Design. Each one lasts approximately 80 minutes and teachers are welcome to attend if they wish. There are two types of workshop – Phase 1 Innovation and Phase 2 Development:

**Phase 1: September / October – Introduction to SEA & Innovation Workshop:** Introduction to the programme and how to generate innovative business ideas and projects. Assists students use a variety of techniques to identify and select the best ideas.

**Phase 2: October / November – Developing your Business Idea:** Developing your business idea by means of research, protection and product development. Assists students analyse and develop their idea into viable projects.

Workshops must be booked in advance. To book a Workshop for your students, please contact Schools Coordinator Laura Nolan (087 960 8850)

**2015-2016 TIMETABLE**

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
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<tbody>
<tr>
<td>Decide on your business</td>
<td>September 2015</td>
</tr>
<tr>
<td>Start producing your product / service &amp; selling</td>
<td>October, November &amp; December 2015</td>
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<tr>
<td>Complete the Entry Form for the SEA &amp; return with the Materials Allowance form to LEO South Dublin</td>
<td>Before 23rd October 2015</td>
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<tr>
<td>Finalise your Business Report</td>
<td>January 2016</td>
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<tr>
<td>Closing date for submitting completed business reports to LEO South Dublin</td>
<td>12th February 2016</td>
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<tr>
<td>South Dublin County Finals</td>
<td>4th March 2016</td>
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<td>National Final Croke Park</td>
<td>April 2016</td>
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**IMPORTANT CONTACTS**

- Local Enterprise Office South Dublin – Contact 414 9000 or info@leo.sdublincoco.ie
- School Coordinator – Contact Laura Nolan @ 087 960 8850

**Senior Finalist 2015 – Crafty Creations**
Simona Baksaitė Killinarden Community School

**Senior Winner Laced Up**
Dylan Leon Colaiste De hIDe Tallaght with Frank Nevin
Director of Economic, Enterprise & Tourism Development
South Dublin County Council

**Senior Finalists 2015 – Gaeilge Greann**
Leah Byrne and Sarah Gobly, St Colmcilles Community School

**Senior Finalists 2015 – Soc with a Poc**
Sophie Kennedy, Aoife Byrne, Bríbh Brennan, Jessica Treacy & Rachel Manning Sancta Maria College

**Health & Fitness Award 2015**
**Workout 4 Women**
Roisín Rynn Cahill, Emma O’Flynn, Niamh Farrelly, St Joseph’s College Lucan

**Senior Finalists 2015 – Trippy Textures**
Aloisia King, Amber Doyle, Ross Byrne, Molly Nolan, Faye Fraser, Old Bawn Community School

**Senior Finalists 2015 – Laced Up**
Dylan Leon Colaiste De hIDe Tallaght with Frank Nevin
Director of Economic, Enterprise & Tourism Development
South Dublin County Council
ATTENTION TEACHERS

Don’t miss out on the following resources to help you run the SEA in your school:

- **Materials Allowance & SEA entry** – don’t forget to complete and return the forms before **23rd October 2015** at the latest. You can enter by submitting the Schools Entry form to Local Enterprise Office South Dublin.

- **Posters, Newsletters, Teachers Manual and Student Workbooks** are available from our school coordinator Laura Nolan (087) 960 8850.

- **Enterprise Workshops** – SW Design will be presenting these again – don’t forget to sign up for these as soon as possible by contacting Schools Coordinator Laura Nolan (087 960 8850).

- **A Business Report template** will be circulated to all participating schools once the programme is underway. This may facilitate the submission of Student business reports for the County Final for those who wish to use it.

- **Jump Start Sales Opportunities** – an initiative for selected student groups to sell their wares during local library craft fairs and in The Square and IT Tallaght during December 2015 & January 2016. More information on this in the Teachers Introductory pack from the schools Coordinator Laura Nolan.

- **Media partners** SPIN 103, The Echo & InTallaght have come on board as our media partners this year with the promise of exciting exposure for students and schools.

- **Video Tutorials** – a selection of brief video clips covering specific skill areas such as Social Media, Managing Finances, Advertising etc which teachers can use during the SEA process.

- **Social Media** – to be launched once students favourite social media platform has been identified.

- **National Aquatic Centre** – has come on board as a new prize sponsor to join our usual supporters for the county finals.

**WORDS OF ADVICE**

- Start the programme as early as possible in September to give yourself a headstart.
- Ask a student who took part in the SEA previously for tips.
- Carry out market research, examine your findings and keep records.
- Have a Christmas Fair to help promote and sell your products and aim to apply for our new Jump Start Sales Opportunities in December / January.
- Complete the Student workbook as you progress and keep all materials in a file / folder for ease of access.
- Give yourself plenty of time to prepare the business report & aim to have a first draft ready for the end of January 2016.
- Use all the resources offered by LEO South Dublin and don’t be afraid to contact Laura Nolan for support.

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**Entrepreneurial Spirit Award Winner 2015**

Snasta Blasta - Daire MacFhearghusa, Colaiste de hIde Tallaght

**Special Merit Award 2015** - Tiuin
Ciara Gardiner, Brona Harte, Tiegan Ní Mhurchú, Colaiste Chilliain

**Intermediate 2nd award winners:**

Jkases - Jack Leach, Killian Morris, Colaiste Eanna

**Intermediate Most Innovative Award**

Monster Portal - Callum O Brollachain, Fionn Ó Caoimh, Oisin Ó Macdha & Cian Edge, Colaiste Chilliain

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At ITT Dublin...

...it’s all about you!

Courses are on offer in the following disciplines:

- **Business & Humanities**
  - Accountancy and Professional Studies
  - Humanities
  - Management
  - Marketing and Business Computing

- **Engineering**
  - Electronic Engineering
  - Mechanical Engineering

- **Science and Computing**
  - Science
  - Computing

Don’t forget to visit

www.studententerprise.ie

for up to date news and resources

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- Humanities
- Management
- Marketing and Business Computing

- Engineering
- Electronic Engineering
- Mechanical Engineering

Science and Computing
- Science
- Computing

For further information log on to www.ittdublin.ie or email stella.browne@ittdublin.ie

Why Should Your School enter the SEA?

- Students get to set up their own business, make some money and have some fun as well as developing valuable enterprise skills.
- Awards worth close to €4000 at County level alone & much more at National level
- A chance for your Enterprising School / class to win recognition & benefit from media exposure
- Trip abroad for Senior Winners at National level
- A chance to be selected for the new Business Bootcamp 2016
- National Final in Croke Park with a chance to win the prestigious Sean Lemass Award

We would like to thank the following Champions for their support

Senior 2nd Place 2015 - **Super Straps** - Conor Fallon & Luke Corcoran Colaiste Eanna with Patricia Morris ITT

Most Innovative Senior 2015 - **Pocketon Vlad Medves**, Nam Nghiem & Cathal Molloy Killeen, Rockbrook Park

Social Media Award Junior - **Mikey’s Candles** - Mikey O'Dulain, Colaiste de hÍde Tallaght

Senior finalists **Party Pals** - Nicola McCarthy, Ciara Stack, Danielle Mangan, Hazel Herbst, Sancta Maria College

2nd place winners Junior - **Magic Doors** - Karl O Brien, Sean Walsh, Greenhills College

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