



GROW YOUR BUSINESS

BY JOINING THE
**PLATO BUSINESS
DEVELOPMENT PROGRAMME**

Difig Fiontair Áitiúil
Local Enterprise Office

An initiative of the
Local Enterprise Offices in the Dublin Region



Grow your business by learning from other SME Owner Managers at regular meetings facilitated by Industry Experts

IT IS NOT EASY RUNNING A BUSINESS ON YOUR OWN

Would you like to meet business people just like you and solve your business problems at regular group meetings?

PLATO OFFERS OWNER MANAGERS A BUSINESS SUPPORT FORUM



Where they can tackle the challenges and issues of today's business world through a unique partnership with large "Parent" Companies.



Facilitated
PEER-TO-PEER
group learning



Business counselling
from expert speakers
and trainers in
**SALES, MARKETING,
FINANCE, STRATEGY**



Large Company
insights into their
**SYSTEMS AND
PRACTICES**



Rialtas na hÉireann
Government of Ireland

In partnership with



TESTIMONIALS

'Plato is a school for SMEs. A very well constructed course, touching on aspects of business that few would have deep insight into.'

Gerard Mc Geough, Fairfield Inns Ltd.

'The Plato programme is extremely beneficial to all SME owners, no matter which industry you are in. Guest speakers, supportive leaders and like-minded business owners create an excellent atmosphere to fuel business growth.'

Jeff Whyte, EFJ Engineering

'Prior to commencing the Plato programme I thought I knew how to run a business, now I do.'

John McLoughlin, SelectaDNA Ireland

'This programme has provided me with excellent structures and support to refine and develop the business.'

Estelle Cotter, Green Opal Media

'This programme has been very beneficial to me personally and also to my business: great facilitators, great speakers and very well run. I would highly recommend it to anyone wishing to develop and grow their business.'

Jane Manzor, Manzor Marketing

*According to a recent survey of Plato participants by the
■ CU Business School.

93%*

of businesses are better equipped to plan specific management practices

NEXT PROGRAMME STARTING SOON

PLACES LIMITED CONTACT
MARION WALSH
dublin@plato.ie
086 8234309

SOME OF OUR PARTNERS

ERICSSON 













www.platodublin.ie


Oifig Fiontair Áitiúil
Local Enterprise Office
Dublin City | Dún Laoghaire-Rathdown | Fingal | South Dublin