

# #allaboutjobs

Year for Jobs briefing  
Department of the Taoiseach

14 May 2014



## “2014 is the Year for Jobs...”

An Taoiseach, Enda Kenny TD



## Background

- Job creation & tackling unemployment key priority
- Unemployment at 11.7%, still too high
- Aim: To increase awareness of current Government schemes & supports



## Who we particularly want to talk to

1. Domestic small businesses
2. Those who are out of work
3. The public at large



## 1. Information Co-ordination

- **Weekly Jobs Bulletin**
  - Sent every Friday, to a growing mailing list
  - Latest jobs news, announcements & stats
  - eNewsletter in coming weeks
- **Twitter**
  - @YearForJobs for useful information
  - Hashtag #allaboutjobs for all major announcements



## 1. Information Co-ordination

- **New portal coming on [www.merrionstreet.ie](http://www.merrionstreet.ie), Government news service site**
  - All the current Bulletin information
  - Case studies: SMEs, county profiles, interesting initiatives
  - Online calendar of all events across the country for jobseekers & SMEs
- Free to sign up to....
- ....and always looking for material



## 2. Supporting SMEs campaign

*Small businesses, entrepreneurs, start-ups*

- Launching on Monday, 19 May
- Over 80 Government supports for SMEs from 25 different Departments & Agencies
- New online guide: answer 8 simple questions, get your list of possible supports
- [www.localenterprise.ie](http://www.localenterprise.ie): Can be embedded on your site, if useful



## 2. Skills To Work campaign

*Jobseekers & small businesses*

- [www.skillstowork.ie](http://www.skillstowork.ie)
- Raising awareness of 5 new Government skills-focused schemes (JobBridge, JobPlus, Springboard, Momentum, Skillnets)
- Online guide to find out what ones you can avail of, plus other useful information
- You can link to this, if useful



## How you can help

1. Sign up for our weekly Bulletin at [yearforjobs@taoiseach.gov.ie](mailto:yearforjobs@taoiseach.gov.ie)
2. Invite others to sign up
3. Follow us @YearForJobs & join in with #AllAboutJobs
4. Tell us of your relevant events
5. Give us ideas for case studies
6. Invite a Government stand to your events
7. Link to our new campaigns & let people know about them
8. Let us know how else we can help with comms



## Questions?



**Thank you.**

**#allabout jobs**

