**National Enterprise Awards 2018**

**LOCAL ENTERPRISE OFFICE TIPPERARY**

**Entry Form**

****

**Applicant Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**GENERAL INFORMATION**

**Name of Applicant: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

 **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Region:** *Mid West/ South & East*

**Legal Status: (Tick one) Sole Trader 🞎 Partnership 🞎 Limited Company 🞎**

**Date of Commencement of Business: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_**

**Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Business \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (Mob)**

**Website: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ E-mail:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

# Business Information

**What product or service do you supply?**

|  |
| --- |
|  |

**Describe your own background and why you set up in business?**

|  |
| --- |
|  |

**What do you see as the key strengths of your business?**

|  |
| --- |
|  |

**In what way, and when, did your Local Enterprise Office help your business? (Please include the year, type and level of support i.e. Grant aid and/or Training Supports)**

|  |
| --- |
|  |

**Has this business been grant aided by any other government agency such as Enterprise Ireland, An Bord Bia, Leader Partnership, Inter Trade etc . (If so give details i.e. Agency, Year, Grant Amount, Type etc)**

|  |
| --- |
|  |

**Marketing Your Business**

**Describe what is different or innovative about your product or service?**

|  |
| --- |
|  |

**Is your customer base local, regional, national, international? Please give details.**

|  |
| --- |
|  |

**How do you market your business?**

|  |
| --- |
|  |

**Are there potential new markets for your business and how do you plan to take advantage of these opportunities?**

|  |
| --- |
|  |

**Social Media
What forms of social media do you use to promote your business and describe any campaigns you have undertaken?**

|  |
| --- |
|  |

**Technology**

**How do you use technology in your business?**

|  |
| --- |
|  |

**The Future of your Business**

**What long-term plans do you have for your business and how do you see it growing and developing over the next 3 years?**

|  |
| --- |
|  |

**What do you see as the key threats/weaknesses to your business? How do you propose to address them?**

|  |
| --- |
|  |

# Employment Details

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **31/12/2015** | **31/12/2016** | **31/12/2017** | **Projected 2018** |
| **Full Time**  |  |  |  |  |
| **Part Time**  |  |  |  |  |

**Financial Details**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Business Growth** | **2015** | **2016** | **2017** | **Projected 2018** |
| **Annual Sales**  |  |  |  |  |
| **Net Profit**  |  |  |  |  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Investment** | **2015** | **2016** |  **2017** | **Projected 2018** |
| **Own Funds**  |  |  |  |  |
| **Loans**  |  |  |  |  |
| **Grants**  |  |  |  |  |
| **TOTAL**  |  |  |  |  |

**Please provide short description of your business for inclusion in media coverage and the NEA brochure – Max 50 words**

 (Please return your completed application form, together with a current Business Plan and financial statements to Local Enterprise Office Tipperary by 5.00p.m. on Wednesday 28 February . Applications will be accepted by email to rita.guinan@leo.tipperarycoco.ie or in hard copy which can be hand delivered or posted to Local Enterprise Office,, Civic Offices, Nenagh, Co Tipperary .

**Signed: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**