Showcase Ireland 2017, Ireland’s Creative Expo, showcasing Ireland’s leading makers and designers, will take place from 22nd -25th of January 2017, at the RDS, Ballsbridge, Dublin.

Showcase - Ireland’s Creative Expo is the first major trade event of 2017, an initiative to explore, promote and celebrate Irish design throughout Ireland and internationally. The Expo is now the foremost place for retailers to discover unique, design-led fashion and knitwear, jewellery, craft, gift and interiors.

The show attracts buyers and press from Ireland and around the world looking for unique, design-led products in fashion, knitwear, jewellery, crafts, gifts and home accessories. For 2017, Showcase Ireland anticipates an audience of 5,000 visitors.

In 2017, Local Enterprise Office Waterford will have a Group Stand in the Local Enterprise Showcase which features first time and emerging exhibitors.

Local Enterprise Office Waterford is offering 6 places on this stand to a combination of first time exhibitors and those who may have exhibited at Showcase Ireland before.

Participants must be running their own craft/design/creative business in Waterford.

Showcase Ireland is a Trade Fair, and those who wish to apply should fully understand and be prepared, willing and able to deal with the wholesale aspect of a Trade Fair. Please look at the exhibitor categories on the Showcase Ireland website to check that this is the right trade fair for your products.

Training will be provided to those who are selected. This training will prepare exhibitors for Showcase Ireland 2017. **Participation in this training is a requirement of exhibiting on the Local Enterprise Office Waterford stand.**

Individual spaces on the stand and the pre-event training are worth over €1,000 for 4 days exposure. Selected participants will be charged a subsidised rate of €150.

All Applications will be subject to a Selection Process. **Selection will be made on the Application Form and Supporting Materials alone.**

If you would like to apply please complete the [Expression of Interest Form](https://www.localenterprise.ie/Carlow/News/Local-Enterprise-Office-Carlow-at-Showcase-Ireland-2016-Application-Form.pdf) and return it and the Supporting Materials by **4p.m.** **Friday 2nd of September 2016** at the latest, to: **Local Enterprise Office Waterford, 35 The Mall, Waterford.**

Applications arriving after this date will not be accepted.

If you have any queries, contact us at info@leo.waterfordcouncil.ie or phone 0761 10 2905

Further information on Showcase - Ireland’s Creative Expo is available on their website: www.showcaseireland.com

**Local Enterprise Office Waterford at Showcase Ireland 2017**

**Expression of Interest Form**

Please complete this application form and return it and the Supporting Materials by 4p.m. Friday 2nd of September 2016 at the latest, to: **Local Enterprise Office Waterford, 35 The Mall, Waterford**

|  |  |  |  |
| --- | --- | --- | --- |
| **Section 1: Your Details** | | | |
| Name of Business | |  | |
| Contact Person | |  | |
| Business Address | |  | |
| Telephone |  | Email |  |
| Mobile |  | Website |  |
| Craft/Design/Creative Discipline | |  | |
| Brief Description of Your Work | | | |
|  | | | |

|  |  |
| --- | --- |
| **Section 2: Supporting Material** | |
| Enclosed: Copy of your Insurance Policy |  |
| Enclosed: Up to 6 good quality images (preferably on CD) |  |
| Enclosed: CV |  |
| Enclosed: Brochure |  |

|  |
| --- |
| **Statement – Why Showcase? Please indicate why attending Showcase 2017 will benefit your business (please continue on a separate sheet, if necessary)** |
|  |

I wish to apply for participation in the above event and agree to pay the appropriate costs by the stated deadline.

I, the undersigned, hereby indemnify Local Enterprise Office Carlow and its employees against any injury to, or the death of any person or any loss or damage to any property or any claim, demand proceedings, charge, costs or liability arising in connection with my participation in the Local Enterprise Office Waterford Stand at Showcase Ireland 2017.

I confirm that all work will be made by me and that I have the necessary insurance to take part in this event. I agree to attend the Showcase Training Workshop and understand that this is a requirement of participation.

Signed: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_