GET EXPORT READY
supporting potential exporters
an Enterprise Ireland initiative

ENTERPRISE IRELAND
where innovation means business

ORDER OF BUSINESS

09:00 **Registration and Tea/Coffee**

09:30 **Welcome and Introduction.**
Michael Brougham, Regional Director, Eastern and Midlands Region, Enterprise Ireland**.**

09:40 **Session 1 –**
Hosted by business mentor **John Lennon**, this session will take the form of a conversation with **Simon Cross, Managing Director, Cross Agricultural Engineering Ltd** about his company's export journey**.** The conversation will explore the pros and cons of preparing for and finding new customers overseas. Followed by Q&A

10.30 **Tea/Coffee**

10.45 **Session 2 - Get Export Ready, Enterprise Ireland.**

Enda McDonnell, Manager, Potential Exporters Division, Enterprise Ireland.
This session walks participants through the Enterprise Ireland programmes that support new and early stage exporters. It will cover the range of information, training, and financial products EI has available to new and early stage exporters.

11.00 **Laois Local Enterprise Office (LEO).**

Honor Deevy, Business Advisor, Laois LEO, will outline the suite of supports available from the Local Enterprise Offices, to drive the development of small business in the region who are considering an export agenda.

11.15. **The Irish Exporter Association,** will outline their practical supports available to companies considering an export agenda.

AIB, DHL, Euler Hermes, APB Food Group and PWC will also be in attendance at the event to advise participants on the wide range of supports available for new and early stage exporters.