

## TRAINING COURSE– Local Enterprise Office Wicklow

<b>Course Title:</b>	An introduction to LEAN Business Excellence Workshop
<b>Course Duration:</b>	One half day, 9.30am – 1.30pm
<b>Dates:</b>	Wednesday 5 <sup>th</sup> February 2020
<b>Venue:</b>	Wicklow County Campus, Rathnew, Co. Wicklow
<b>Cost:</b>	€15
<b>Trainer</b>	<p>Redefine Consulting Ltd. provides training and consulting for Local Enterprise office and Enterprise Ireland clients availing of their Lean Business offer including a ‘<i>Company Competitiveness Health Check</i>’.</p> <p><b>John McDonald</b> John’s founded Redefine in 2012. His focus is on Lean Strategy and Business Process Improvement. With a strong customer focus, he is passionate about improving competitiveness, implementing change programmes, mentoring and instilling a continuous improvement culture. With over twenty-five years’ experience, he held a variety of roles in operational management and programme management. John has a consistent record of supporting sustained growth in volatile business environments. He specialises in Lean for Service companies. John also delivers Lean, and Business Process Improvement training and consulting for Enterprise Ireland clients and SMEs.</p> <p><b>Deirdre Smith</b> With a strong entrepreneurial and commercial background, Deirdre is passionate about helping companies grow and innovate, and is a Lean advocate. She has a focus on Strategy &amp; Business Plan Development, Management &amp; Board Development and Product Management &amp; Innovation. She sits on the board of the National Standards Authority of Ireland, and is on several Advisory Boards. Deirdre is a Lead entrepreneur with Going for Growth; an EU supported initiative for female CEOs, and has been mentoring ambitious female business owners for five years. She is also a mentor with the DCU Ryan Academy start-up accelerator, Propeller, and is an Enterprise Ireland mentor for several years.</p>
<b>Introduction:</b>	<p>This introductory workshop is designed for Wicklow LEO clients who are interested in carrying out a LEAN for Micro Project in 2020. LEAN is all about doing things better, which in turn makes your business more profitable. Lean is shorthand for focusing on effectiveness and efficiency across all areas of a business. LEAN works most effectively where it is a fundamental part of the business strategy and not just “using some tools”. LEAN tools and techniques are helping companies across the globe to address competitiveness issues within their businesses, building the capability of their people to identify issues and improve their operations, increasing capacity as they improve efficiency and effectiveness.</p>

	<p>At this introduction you can hear about the latest and most relevant points for the application of LEAN Principles in SMEs and there is an opportunity for you to ask questions and share new learning during group exercises. This half day LEAN workshop focuses on a management approach to ensure the formation of the right culture to bring about sustainable business improvement.</p>
<p><b>What will the Course cover:</b></p>	<p>Topics covered will include:</p> <ul style="list-style-type: none"> <li>• An introduction to LEAN</li> <li>• Understand the effect of the application of LEAN Principles in SMEs</li> <li>• Learn about some of the Tools e.g. 5s Workplace Organisation and Visual Stream Mapping</li> <li>• Managing employees Performance / Motivation</li> <li>• LEAN Case Studies from Wicklow LEO and Enterprise Ireland clients</li> </ul> <p>Outcomes for the participant:</p> <ul style="list-style-type: none"> <li>• Opportunity to share different experiences with your peers</li> <li>• Identify your possible interest in a Micro Lean Project, which will be run later in the spring and remainder of the year.</li> <li>• Identify your innovation and change culture</li> <li>• Outline your businesses strengths and weaknesses and highlight some areas for improvement</li> </ul>
<p><b>Who Should Attend:</b></p>	<p>SME business owners and managers of Wicklow based businesses that have been trading for more than 18 months approximately.</p>
<p><b>How to Book:</b></p>	<p><b>Book and pay online at:</b> <a href="http://www.localenterprise.ie/wicklow">www.localenterprise.ie/wicklow</a></p>