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| Programme Name | Start Your Own Food Business – the Essentials! |
| Course Date & Duration | Wednesday 9th February 2022 - 14.00 – 17.30 pm |
| Venue | Online via ZOOM |
| Cost | €20 |
| Target Audience: | This training course is aimed at those interested in starting a local artisan food business in Wicklow, the course caters for those exploring the possibility of operating a café, food trailer, or manufacturing local food products. |
| Trainer | James Burke, JB&A. James is a leading advisor in the food sector |
| Participant numbers | 25 |
| Objective of this workshop | To provide Wicklow entrepreneurs with the fundamental knowledge necessary to operate a successful local food business |
| Content | <ul style="list-style-type: none"> • Understanding local food culture • Food in tourism • Where to sell your product • Exploring the basic tools to get started • The right product • Basic legal requirements • Guest Speaker: a Wicklow based food producer will also tell their story on how they started their food business |
| How to Book: | Book & pay online at: www.localenterprise.ie/wicklow |

