

Owner-Manager Development Programme 2022/2023

Starts:	Thursday 15th September 2022
Duration:	20 consecutive Thursday mornings <u>PLUS</u> 4 x One-to-One mentoring meetings with the programme facilitator/trainer – Blaise Brosnan
Dates:	13 sessions before Christmas (15 th Sep 2022– 15 th Dec 2022, inclusive but excluding 3 rd November) 7 sessions after Christmas (5 th January 2023 – 16 th Feb 2023, inclusive) 1 x follow-up group session in May 2023 (date to be decided)
Time:	8am – 10am
Venue:	Parkview Hotel, Main St., Newtownmountkennedy, Co. Wicklow
Trainer:	Mr. Blaise Brosnan, author and M.D. of the Management Resource Institute
Fee:	€400 in total (VAT not applicable)
Payment:	<i>Initial payment of €150, payable online asap, to reserve your place Then a further payment of €250 payable in January 2023</i>
To book:	Only book & pay online if you have received a payment link in email sent directly from Louise Fleming, LEO Wicklow to you (as only one business from any particular sector can attend)
Numbers:	18 – 22 participants

The **Owner-Manager Development Programme** ('OMDP') is the **Local Enterprise Office Wicklow's 'flagship' course**. This in-depth programme has been running in Co. Wicklow for the past 25 years.

This Programme is a different kind of training programme! Restricted to the owner-managers of established and growing businesses, the calibre of participants is high and their business needs are similar. It focuses very much on the entrepreneurial development of the owner-manager.

To date the OMDP has assisted over 500 Owner-Managers in Co. Wicklow to **transform their businesses**. The Programme has received excellent feedback from participants, with the majority stating that it is the best thing they ever did for their business!

Core modules covered include:

- General Management (best practice)
- Strategic positioning
- Sales management
- Management-level finance
- Negotiation skills
- Human resource management.
- Self-development/Motivation
- Time Management (the 80:20 rule)
- Tax planning
- Marketing
- Leadership

"Covers all aspects of business that you mightn't know unless you have a business degree. Blaise has a gift for simplifying topics."
 Niamh Coffey, physiotherapist

"Enlightening, inspirational and of great practical use."

David Beggy, Dipetane, fuel lubricant technology, Kilcoole

- This Programme is **certified by SETU, the South East Technological University** (Level 7, 5 credits). Certification is optional for participants.
- Four one-to-one mentoring visits with the trainer are included in the programme fee.
- The fee is highly subsidised by the Local Enterprise Office, Wicklow.