

Design Thinking for Business Innovation Programme



Micro Qualification Level 6

“Innovation isn’t just about ideas
— it’s about solving problems,
driving growth, and creating
impact.”

Programme Aim?

To enable individuals to understand organisations holistically, foster innovative and growth-oriented mindsets, and apply design thinking principles to enhance decision-making, creativity, and problem-solving in business contexts.

Who is it for?

For employees, supervisors, and aspiring managers in small and medium-sized enterprises (SMEs) or social enterprises who want to:

- Strengthen their innovation and leadership skills
- Enhance their analytical skills to improve business performance.

Programme Content

- Understanding the Organisation
- Mindsets and Attitudes
- Driving Action from Data
- Critical Thinking and Problem Solving
- Design Thinking Tools & Methodologies

Benefits

- **For Employees:** Enhance your critical thinking, creativity, and confidence to lead change, make data-informed decisions, and develop innovative solutions.
- **For Employers:** Cultivate a workforce that understands business dynamics, contributes to continuous improvement, and applies structured problem-solving and design thinking to improve efficiency, customer experience, and innovation across the organisation.