



March 2nd - 6th

Local Enterprise Week 2026

Making it Happen

MAYO Event
Guide



Find out more at:
localenterprise.ie/week

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Local Enterprise Week 2026

Local Enterprise Week is organised every year by the 31 Local Enterprise Offices across the country. Taking place from Monday 2nd to Friday 6th March, each Local Enterprise Office has its own programme of events. Check out the full events listing in this brochure.

We invite you to use Local Enterprise Week to make time for you and your business. Be informed and inspired by a great line-up of speakers and topics throughout the week. Discover the supports and programmes available to help your business to thrive. Book your place today at LocalEnterprise.ie/Week

Find out more at:
LocalEnterprise.ie/Week

MONDAY 2 MARCH

9am – 10am

Getting EU AI Act ready

Open to all

Price: FREE

A clear, practical overview of the EU AI Act—what it is, why it matters, and the steps businesses need to take now. In just 60 minutes, participants gain a solid understanding of their responsibilities as AI tool users.

2pm-5pm

Cybersecurity and GDPR for small businesses

Open to all

Price: Free

In the modern digital economy, cybersecurity is no longer just a technical issue—it is a core business requirement. This half-day session is designed to strip away the complexity and provide SME owners with a practical, jargon-free roadmap to protecting their business.

TUESDAY 3 MARCH

9am-330pm

National Development Summit in association with Google and EEN

Places limited.

Please contact
ptighe@mayococo.ie
to express interest

This event is designed to empower Irish SMEs to define and execute a strategy for sustained growth using the best of AI. Through a blend of strategic insights from fellow SMEs and practical workshops, you'll gain a clear understanding of how to drive meaningful growth and achieve tangible business outcomes, leveraging the efficiencies of AI.

10am-1230pm

Business Advisory Clinic - Claremorris

Open to all

Price: FREE

As part of Local Enterprise Week 2026, LEO Mayo is offering 25 to 30 minute business advisory meetings. These will be an introductory meeting with our business advisors.

WEDNESDAY 4 MARCH

930am-1230pm

AI Forward for SMEs (in cooperation with regional LEOs)

Open to all

Price: €75

Spread over 4
half days

AI Forward for SMEs is a hands on, practical programme designed to help small business owners use AI in ways that are realistic, useful, and immediately applicable.

10am-1230pm

Business Advisory Clinic - Ballina

Open to all

Price: FREE

As part of Local Enterprise Week 2026, LEO Mayo is offering 25 to 30 minute business advisory meetings. These will be an introductory meeting with our business advisors.

10am-1pm

What you need to know when building a website

Open to all

Price: €10

Building a website can feel overwhelming - endless platforms, technical jargon, and the nagging worry that you'll make an expensive mistake. This half-day workshop cuts through the confusion to give you clarity on what you actually need.

2pm-5pm

Advanced Facebook advertising

Open to all

Price: €10

This advanced workshop is designed for businesses with an existing Facebook presence who want to use the platform more strategically. It explores how organic content, community, customer experience, insights and paid media work together to deliver measurable business outcomes.

630pm-930pm

Succession planning for small businesses

Open to all

Price: €10

This course is designed for small business owners, executives, and HR professionals who are responsible for succession planning and talent management within their organisations.

THURSDAY 5 MARCH

9am-1pm

Student Enterprise Programme - Mayo County Final

Closed to the public

All the participants in the Student Enterprise Programme get to compete in a competition to select the best of mayo student businesses. 3 winners will go forward to represent Mayo nationally.

10am-2pm

Lean first: Your foundation for smarter, digital-ready work

Open to all
Price: FREE

Strong processes come first. Digital and AI success comes next. This hands on session shows SMEs how Lean gets you ready for both. This event brings Lean thinking to life, showing you how to streamline your work, strengthen your workflows, and build a practical pathway toward digital and AI adoption.

10am-5pm

Introductory start your own business

Open to all
Price: €20

This course will cover the pros and cons of self-employment, identifying your target audience and so much more.

FRIDAY 6 MARCH

10am-1230pm

Business Advisory Clinic - Westport

Open to all
Price: FREE

As part of Local Enterprise Week 2026, LEO Mayo is offering 25 to 30 minute business advisory meetings. These will be an introductory meeting with our business advisors.

1030am-1130am

Intellectual Property seminar

Open to all
Price: FREE

The Intellectual Property Office of Ireland will provide an (approximately 60-minute) presentation on Intellectual Property which covers general information on IP such as Patents, Trade Marks and Copyright.

Find out more at:

LocalEnterprise.ie/Week



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Find out what supports and
programmes are best for your business
in 2026, and book your place today.

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LocalEnterprise.ie/Week

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