



# Fingal County Council **Business Promotion Grant Scheme, 2014 - 2015**



# Fingal County Council Business Promotion Grant Scheme, 2014-2015

- Do you want to market and promote your business?
- Do you want to host events that showcase your products or services?
- Do you want to collaborate with other businesses in your area?
- Do you want to improve your business space and make it more attractive to customers?
- Do you want to seasonally decorate or theme your business area?

**If so, we may be able to help!**

**Fingal County Council is launching a Business Promotion Grant scheme. The grant can fund initiatives aimed at promoting, generating or sustaining business in an area, like:**

- Marketing or promoting a business area or category (including online campaigns)
- Events that showcase products or services in an area, or that attract customers to a business area: showcases for products or services, musical performances, public art exhibitions and other forms of performance,
- Small scale civic or public space projects including streetscape improvements, signage, street furniture etc. that improve the space in the area or make a business area seasonally attractive to customers

**The aim of the grant is to:**

- help generate and sustain business activity by delivering tangible outputs such as increased footfall
- Encourage businesses/retailers in an area to work collaboratively and collectively to promote and sustain business activity in their area
- Encourage the Business Community in Fingal to work with Fingal County Council and other public agencies

**Fund**

- €20,000 euros in each Fingal Electoral area, will be available (€100,000 total fund)
- The grant will fund up to 75% of costs once the applicant provides a funding contribution of 25% of the cost of the proposed initiative.

*100% funding may be provided in exceptional circumstances i.e. if a proposal for a project of exceptional merit is submitted and no other source of funding is available to the applicant.*

**Full details of the scheme and an application form are available at [www.fingal.ie](http://www.fingal.ie) or contact Rachel Lindsay, Fingal County Council, Economic Development Services, County Hall, Main Street, Swords, County Dublin or e-mail [rachel.lindsay@fingal.ie](mailto:rachel.lindsay@fingal.ie) for an application form.**

*Terms and conditions apply. Please see full scheme for full detail. The decision of the Evaluation Committee will be final.*