

# LIMERICK FOOD NEWS



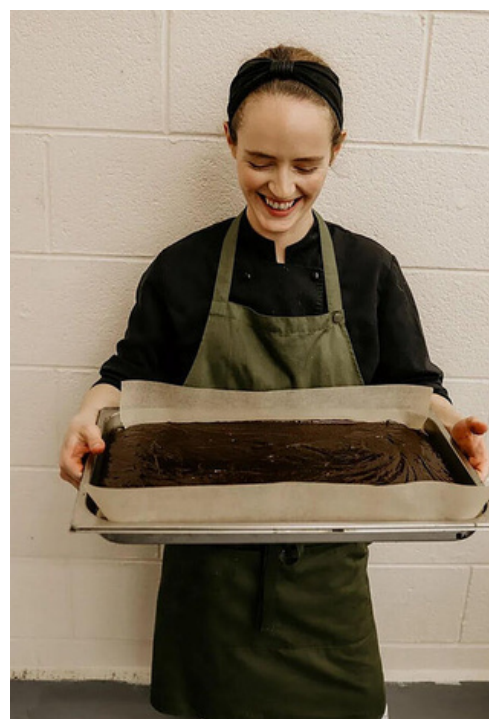
## WHAT'S INSIDE THIS ISSUE:

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- *Upcoming PR Event*

## 'HERO' PRODUCER FOCUS ANNA COFFEY, BRAW

Braw <https://www.braw.ie> is a Limerick-based bakery and chocolatier and was founded by Anna Coffey during the pandemic. What initially started as a personal project to create care packages for friends and family has developed into a new small business that aims to bring these connections and comforts to the wider public. Anna started out as a pastry chef back in 2010 and has since worked in restaurants and hotels in Ireland and the Netherlands.

Braw supplies cafes and restaurants in Limerick with bakery items and sells chocolate made in small batches direct through the website. Shipping is available across Ireland.



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## UPCOMING FOOD PRODUCER AWARDS TO ENTER

**Blas na hÉireann** - LEO Limerick is delighted to support the Blas na hÉireann awards which highlight the high quality of Irish produce and important role of Irish food producers in creating jobs to support our economy. We work with local producers across the food sector to offer incubation spaces, training and supports and would encourage local businesses to take part in this important opportunity to promote their products and reach a wider market," says Mike Cantwell, Head of Enterprise & Innovation Limerick. <https://www.irishfoodawards.com>

**Irish Quality Food and Drink Awards** - The IQFDA are returning again this year for the food and drink industry to shine a light on those retailers, producers and suppliers who have excelled in their field. Entries close July 2nd, good luck!

<https://irish.qualityfoodawards.com/IQFA20/en/page/home>

## WEST LIMERICK BURGER

To celebrate the arrival of Spring, the Dunraven Arms Hotel, Adare has launched the 'West Limerick Spring Lamb Burger Kit'. This is a click and collect gourmet burger kit featuring ingredients from West Limerick producers. The head chef of Dunraven Arms Hotel, Chris Starr was inspired to create the weekend meal kit as a result of his participation in the West Limerick Food Series, a comprehensive networking and training programme designed to foster collaboration between local businesses. Local Ingredients are from Brian Costello in Adare, Cahill's Cheese and Rigney's Farm. This burger is definitely one to try!

REMEMBER, A SIMPLE MESSAGE IN THESE UNUSUAL TIMES.... EAT WELL, SUPPORT LOCAL PRODUCERS AND BUY IRISH FOOD



# STUDENT ENTERPRISE PROGRAMME

The Student Enterprise Programme is an initiative run by the Network of Local Enterprise Offices of Ireland with over 26,000 second level students taking part each year.

Local Enterprise Office Limerick has announced that winning teenage entrepreneurs from Newcastlewest and Castletroy will represent Limerick at this year's Student Enterprise Programme National Final on Friday 14th May. Best of luck to both young entrepreneurs!

<https://www.localenterprise.ie/Limerick/Student-Enterprise/>



Student Enterprise PROGRAMME

## UPCOMING PR WORKSHOP - TELLING YOUR FOOD STORY

On Thursday 29th April from 10.00 – 11.30, online via Zoom, a PR event is being held giving tips on getting free PR, food styling and food photography. This online event will be led by 2 of Ireland's leading experts in their field – Ger Hennessy and Dena Shearer, followed by a Q&A session led by James Burke, JB&A.

<https://www.localenterprise.ie/Limerick/Training-Events/Online-Bookings/Telling-your-Food-Story-Tips-on-getting-free-PR-food-styling-and-food-photography.html>

## OUTDOOR SEATING INITIATIVE

Limerick City and County Council is set to waive fees for licences for outdoor dining and street events as part of a number of initiatives unveiled by the local authority to support businesses as they prepare to re-open this summer. More information about the schemes is available below, along with application forms, contact points and closing dates.

<https://www.limerick.ie/council/services/business-and-economy/business-supports/covid-19-business-supports>



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