

National Enterprise Awards LIMERICK 2017



2016 Winners



Awards Lunch 10th March 2017
Absolute Hotel, Limerick

Sponsored
by



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National Enterprise Awards Limerick 2017

Local Enterprise Office Limerick

The Local Enterprise Office (LEO) Limerick is the 'first-stop-shop' State support service for micro and small businesses in Limerick City and County. The LEO provides advice and a signposting service to other State supports, and services to anyone who wishes to start or expand a business. The LEO also provide financial assistance for projects that meet certain criteria in the manufacturing and internationally traded services sector as well as soft supports such as training and mentoring.

AIB BANK

We are hugely honoured to be title sponsors of the National Enterprise Awards Limerick 2017 and look forward to recognising the various nominees and winners for their outstanding achievements. We are delighted to be associated with an event that recognises the success of Ireland's small businesses and micro-enterprises. At AIB, we celebrate businesses in Ireland – from entrepreneurs and start-ups to established SMEs. It takes bravery to start and grow a business and at AIB we're backing brave in many useful ways by offering the supports and tools needed to start or grow a business. From the 185 dedicated Business Customer Advisors across our branches who can offer expert guidance and advice, to extended hours at evenings and weekends with our dedicated Direct Banking Business Advisor Team. **We wish all the nominees luck and the best for the future.**

NATIONAL ENTERPRISE AWARDS LIMERICK GUIDELINES

- All applicants must be a business currently trading in Limerick
- All entries must employ ten or less employees.
- Previous winners are eligible to enter.
- An application form, a Business Plan, together with the most recent financial statements are the minimum requirements and must be submitted in order to qualify.
- All submissions to be made by email to localenterprise@limerick.ie no later than noon on Friday 10th February 2017. Please note that it will not be possible to accept entries after this date.
- Applicants may be shortlisted on the basis of the application submitted. Each shortlisted applicant will be given 5 minutes to pitch their business to the judging panel followed by a 10 minute question and answer session.
- Adjudication and prize fund will be the responsibility of the LEO and AIB bank

IMPORTANT DATES

Closing date: Friday 10th February 2017

Judging date: Tuesday 21st February 2017

Awards lunch: Friday 10th March 2017

APPLY ONLINE@

www.localenterprise.ie/limerick

COMPETITION CATEGORIES

All of the winners will receive a cash prize, a unique award designed by Eric O'Neill, plus mentoring from the LEO and consultancy and financial advice from AIB.

Best Manufacturing Business Prize: €1,000

Best Service Business Prize: €1,000

Best Retail Business Prize: €1,000

Innovation Award Prize: €1,000

Best Start Up Business (5 years or less) Prize: €1,000

The overall winner will be selected from the category winners and will receive an additional cash prize of €1,500 and the title of LEO Entrepreneur of the year for 2017.

JUDGING CRITERIA

The following criteria will be used to select the winners:

Business Plan: Management capability; competitiveness; growth potential; employment potential; business strategy.

Marketing: Marketing strategy; success in national and export markets; growth in sales; responsiveness to market trends.

Finance: Financial commitment of the owner; profitability; balance sheet; net assets.

Technology and Innovation: Use of technology; innovation in business.

Entrepreneurial Skills of Promoter: Leadership qualities; vision and drive; commitment; entrepreneurial capability. (All sections will carry equal marks)

THE JUDGING PANEL



Judy Tighe
Manager AIB Bank 106/108
O'Connell Street, Limerick



Tomás Hayes
Head of Local Enterprise
Kerry County Council



Peter Doyle
Managing Director
Key Ingredients Europe Ltd.

National Enterprise Awards Limerick 2017



Global Sauces: Winner Best Start Up Award at National Enterprise Awards 2016



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Local Enterprise Office, 7/8 Patrick Street, Limerick
061 407499 • localenterprise@limerick.ie • www.localenterprise.ie/limerick

Difig Fiontair Áitiúil Luimneach

Local Enterprise Office Limerick

