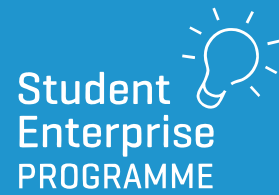


# The Student Enterprise Programme 21/22

## Teacher Information Booklet



# About the Student Enterprise Programme 2021/22



## About the Student Enterprise Programme:

Each year an average of 29,000 second level students from all over Ireland take part and find out what it is like to be their own boss and how to run a business, experiencing all the ups and downs of entrepreneurship along the way! The Programme complements the business studies curriculum at both junior and senior level and is a rewarding experience for students, giving them the freedom to develop their business concepts to the fullest. Students can enter either individually or as part of a team.

## Categories:

**Junior Category:** 1st year students

**Intermediate Category:** 2nd and 3rd year students

**Senior Category:** Transition Year, 4th year, 5th year, 6th year, LCA, LCVP and Youth Reach students\*.

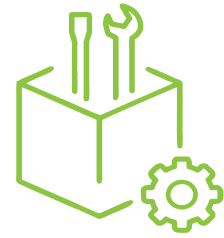
## What are the benefits of the Student Enterprise Programme?



- Enhances creativity
- Improves communication skills
- Provides practical uses for business studies topics
- Encourages students to consider self-employment as a career choice
- Equips students with the skills to set up and run their own business
- Combines classroom learning with real life experiences
- Opportunity to meet and learn from entrepreneurs in the local community
- Excellent PR opportunities for schools
- Excellent support tools for teachers, students and schools
- On-going support from local Schools Co-ordinator

*\*Each student must be no older than 18 years old on the day of the National Final.*

## Resources Available



- Teachers' Resource Book
- Student Learning Log
- Fortnightly webinars
- YouTube Channel
- Social media channels
- Full support from your Local SEP Co-ordinator

## How to Enter



You can register for the Student Enterprise Programme 21/22 by either completing the school and team registration forms on our website or alternatively by completing the hard copy forms and returning to your Local SEP Co-ordinator via email or post by the designated date.

## Connect with Us



**Web:** [www.studententerprise.ie](http://www.studententerprise.ie)

**Facebook:** [studententerpriseprogramme](https://www.facebook.com/studententerpriseprogramme)

**Twitter:** [@StudentEntProg](https://twitter.com/StudentEntProg)

**Instagram:** [studententerpriseprogramme](https://www.instagram.com/studententerpriseprogramme)

**Snapchat:** [StudentAward](https://www.snapchat.com/add/StudentAward)

**YouTube:** [StudentEnterpriseIE](https://www.youtube.com/StudentEnterpriseIE)

# Rules & Regulations



- 1 Students may enter the competition either as individuals or as a team. There are no limits to the number of students on a team however **each business must be represented at the County and National Final by a maximum of 5 students.**
- 2 All students on a team must be in the relevant year at school, as outlined in the various categories:
  - Junior: 1st year – Intermediate: 2nd and 3rd year – Senior: Transition Year, 4th, 5th, 6th year and Youthreach. (Students must be no older than 18 years old on the day of the National Final).
- 3 Students must operate a business and only one entry in each category from each of the 31 Local Enterprise Offices may participate at the National Final.
- 4 Senior category students must submit an electronic copy of a 6 page Business Report by the designated deadline. Junior and Intermediate category students must submit an electronic copy of their business poster by the designated date. Optional visual aids such as a 2 - 3 minute video (maximum length), 5 powerpoint slides or images may also be submitted with entries.
- 5 N.B. Student enterprises that have carried out work prior to September of the current academic year qualify to enter the competition, however **strictly no sales must have been made pre-September of the current year.** If a student enterprise has been trading prior to this date, they do not qualify to enter the competition.
- 6 Students are required to either set up a display stand at the awards venue by the designated time (any unusual or large display items must be first approved by the National Coordinator and strictly no live animals are permitted at the venue) or be available for virtual interview (COVID dependant).
- 7 The judges' decisions in all matters are final.
- 8 All content relating to entries to the SEP are the sole responsibility of the entrant(s), and the Network of Local Enterprise Offices accepts no liability whatsoever for any issues relating to breaches/infringements of issues such as copyright, trademark, or related I.P. by SEP competition entrants, etc. The school shall, as far as practical, ensure that the projects generated under the Programme do not infringe existing trademarks, Intellectual property rights or known patents.
- 9 Prizes awarded to winning teams at National Final are non-transferable and will only be awarded in the format as outlined on studententerprise.ie and in the National Final brochure.
- 10 Photographs/video footage taken of students at organised events during the year and at the National Final may be used for promotional purposes on behalf of the Local Enterprise Offices e.g. in local media, in brochures, on LEO/SEP websites and on LEO/SEP social media channels as well as any other promotional material. Our retention policy is that photos/videos are securely deleted from our records after a two year period. Once any media is published you can request its removal should you wish at any stage.