



GROW YOUR BUSINESS

BY JOINING THE PLATO 18-MONTH BUSINESS DEVELOPMENT PROGRAMME

An initiative of the Local Enterprise Offices in the Dublin Region

Grow your business by learning from other SME Owner Managers at monthly meetings facilitated by Industry Experts!

It is not easy running a business on your own. Would you like to meet business people just like you and solve your business problems at monthly group meetings for 18 months?

PLATO offers owner managers a business support forum where they can tackle the challenges and issues of today's business world. Through a unique partnership with large "parent" companies, PLATO creates a confidential and safe environment where SMEs can benefit from:

- Facilitated peer-to-peer group learning
- Business counselling from expert speakers and trainers in Sales, Marketing, Finance, Strategy
- Large Company insights into their systems and practices

so that you acquire the skills necessary to help your business grow and prosper. Large Companies involved in the initiative include Ericsson, IBM, Paypal, Microsoft, Pfizer etc.

If you are interested in joining the new Programme starting in March 2019 please email Marion Walshe at dublin@plato.ie or contact her on 086 8234309 For further details go to www.platodublin.ie



TESTIMONIALS

'It's very easy to feel isolated when critical decisions are required under pressure. I have been part of the Plato Programme for the past year and have found it extremely beneficial in this regard. It is a great opportunity to articulate concerns and issues that require a more expansive discussion.'

Gerard O'Meara, SBA Architects

'What can I say about Plato? During the programme my business came on leaps and bounds. I employed new staff, incorporated new systems and formed a strategy for my business.'

Suzanne White, Athrú Solutions

'We recently joined Plato Dublin because we felt we needed to learn more about the running of the business in order to take it to the next level. We also saw it as an opportunity to tap into something that would motivate and re-energise us, and it has delivered.'

Maria Kenaney, Rototherm Ltd

According to a recent survey of Plato participants by the DCU Business School, 93% of small businesses are better equipped to plan specific management practices.