## LOOK FORLOCAL. IT WORKS FOR EVERYONE.





## This is the story of how Look For Local works for everyone.

Starting when Oisín books a canoe lesson at Lisa's canoe school.



Which means Lisa can now spend some money at Karla's artisan cheese shop.





So then Karla can finally get those broken glasses replaced at Leo's opticians.

Good news for Leo, who can now afford to get his motorbike fixed by Rob in the next village.





Who can finally get that beard seen to at Sonia's hair salon.

## Who, as it turns

out, is Oisín's mum and can now help him pay for some more...



canoe lesson, turns out he's good at it. And the whole process starts again.



And that's how Look For Local works for everyone. In fact, every euro you spend on local products and services generates more than double for the local community.

## **#LookForLocal**



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