

Brexit Supports: Trading Online Voucher Scheme



The **Trading Online Voucher Scheme** (ToV) supports small businesses to trade online and boost their sales. This scheme is a matched-funding opportunity with up to **€2,500** available to eligible businesses.

This is an initiative under the Government's National Digital Strategy, designed to support small Irish businesses to trade online by offering them training coupled with a financial incentive to develop their trading online capability. Irish consumers spend around €850,000 per hour online, 24 hours a day, up to 70% of which goes overseas. Companies that remain offline are missing out on the opportunity to be part of Ireland's growing digital economy.

Why avail of the Voucher?

You can grow your business with help from this Government grant scheme, designed to assist small businesses. As well as financial assistance of up to €2,500 it offers you training and advice to help your business trade online. Participating in this scheme can make the process of trading online much easier for you.

Making informed decisions is vital for all business, so the free help and training provided by your local enterprise office puts you in a position to decide what is best for your business.

Cutting the cost of developing your online trading capacity by up to 50% can make the investment very affordable.

You can participate in information sessions designed to cover various topics, including developing a website, digital marketing, social media for business and search engine optimisation. The information provided is impartial and will help you decide on what trading online options, are right for your business with further information on them available through your Local Enterprise Office.

To qualify for the scheme, businesses must have:

- no more than 10 employees;
- less than €2m in turnover;
- be trading for at least 12 months and
- be in the region of the local enterprise office to whom they are applying.

[additional T&Cs apply].

For many businesses, the question is not whether to trade online, it's how to start. Thousands of small businesses have found answers to that question and a helping hand to take that step through the **Trading Online Voucher Scheme**.

Contact your Local Enterprise Office for further information –
www.localenterprise.ie